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## 3RS Integrating 3 Worlds

### Human, Animal and Environmental Health

August 31 - September 4, 2025  
Rio de Janeiro, Brazil

#### In this news update #8

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## Why Sponsoring WC13 is Important!

### WC13 & Drive Meaningful Change!

From **August 31 – September 4, 2025**, global experts from **pharma, biotech, cosmetics, chemicals, and food** will gather in **Rio de Janeiro** for **WC13**. Sponsorship is vital to ensuring the **WC series** is successfully organized and continues its crucial mission: **advancing alternatives to animal testing**.

To create real change, we need the support of sponsors—especially in Brazil, where innovation in this field is growing.

### Why Sponsor?

- ✓ **High visibility** – Get your brand in front of a global audience.
- ✓ **Direct access to your target market** – Connect with **1,000+ experts and decision-makers**.
- ✓ **Lead generation & new business opportunities** – Expand your network.
- ✓ **Cost-effective marketing** – Higher ROI than traditional advertising.
- ✓ **Showcase your innovations** – Present your products to the right people.

With sponsorship options from **Diamond to Start-up**, there's a perfect package for every organization.

✉ **Don't miss this opportunity—contact us at [wc13@klinkhamergroup.com](mailto:wc13@klinkhamergroup.com)!**

Sponsor and Exhibit options

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## Highlight of Keynote Speakers



### Opening Keynote By Ekaterina Rivera

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"It is a long way from Rome to Beijing, but it is much longer from a horse vet to alternatives."

#### About the Talk:

This presentation is a short story about the path taken by many scientists from the shy introduction of the 3 R's in Brazil until this Congress. It will be told by someone who has been present at many important moments of this evolution. It must be said that the development of the 3 R's is parallel to the improvement of laboratory animal science in our country.



### Animal Health By Patricia Turner

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"Compassionate Caring: Developing Sustainable Relationships With Research Animals."

#### About the Keynote:


Dr. Patricia Turner is a retired laboratory animal veterinarian and pathologist, and University Professor Emerita at the University of Guelph, Canada. In 2024, she retired as Corporate Vice-President of Global Animal Welfare at Charles River Laboratories, where she oversaw animal welfare policies worldwide. Previously, she was a tenured professor in Pathobiology at the University of Guelph, focusing on laboratory animal science and diagnostic pathology. Dr. Turner is a Diplomate of ACLAM, ABT, and ECAWBM, and holds leadership roles in various organizations, including President of ACLAM and Past President of the World Veterinary Association. She has authored numerous works on animal welfare and laboratory animal science.

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# Social Events: Highlights and How to Participate


## Kick Off the Congress at the Welcome Reception

Join us at the **Welcome Reception at Rio Centro!** Enjoy an evening of networking and connecting with fellow attendees over drinks and light bites. It's the perfect opportunity to break the ice and spark new conversations in a relaxed and friendly atmosphere.

 **Date:** Sunday, August 31, 2025

 **Time:** To Be Determined

 **Venue:** RioCentro

 **Fee:** Included in your registration fee

Curious about the gala dinner? Click on the button!

[Social Events](#)

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## Confirmed Partners of WC13

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# 3RS Integrating 3 Worlds

## Human, Animal and Environmental Health

August 31 - September 4, 2025

Rio de Janeiro, Brazil

**klinkhamer**

conferences & events

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